## **Global Etailers**

Launch Date	12th November 2018		
Category	Keyboards		
Part Number	HX-KB5ME2-UK		
UPC Code	740617278873		
Country of Origin	China		
Dimension of Product	443mm x 175mm x 36mm		
Dimension of Packaging	475mm x 220mm x 40mm		
Unit Net Weight / Unit Gross Weight	1.1kg / 1.4kg		
Carton Quantity / Dimensions / Weight	8 / 485mm x 350mm x 245mm / 12.1kg		
Cartons on a Pallet / Pallet Unit Quantity	42 / 336 (contact Operations for Ocean QTY)		
Minimum Purchase Quantity / Optimal qty	8/8		
Warranty	2 Years		

# **Product Marketing**

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#### HyperX Alloy Core RGB™

### **Text Layer**

Featuring HyperX's signature radiant light bar and smooth, dynamic RGB lighting effects, the HyperX Alloy Core RGB™ is ideal for gamers looking to enhance their keyboard's style and performance without breaking the bank. With six different lighting effects and three brightness levels, it balances both brilliance and budget. Crafted with a durable, reinforced plastic frame, the Alloy Core RGB was constructed for stability and reliability for gamers who want a keyboard that will last. The soft-touch keys have a tactile feel, yet are tuned to be quiet, and they also feature gaming-grade anti-ghosting functionality and key rollover. It's spill resistant, tested to withstand 120ml of liquid, so beverage accidents won't put an end to your game. The dedicated media controls and quick-access buttons for lighting and Game Mode place control right at your fingertips. Keyboard Lock allows you to lock your keyboard down without having to put your entire system on standby. The Alloy Core RGB is stylish, well-featured and durable, making it a great all-around multimedia keyboard for gamers.

### **Keywords**

gaming keyboard, usb keyboard, computer keyboard, keyboard gaming, wired keyboard, gaming keyboards, gaming keyboard, rgb gaming keyboard, rgb keyboard, led keyboard, gaming keyboard backlit, membrane gaming keyboard, membrane keyboard, pc gaming keyboard, quiet gaming keyboard

### **Bullet Points**

- Signature light bar and dynamic RGB lighting effects
- Durable, solid frame
- Quiet, responsive keys with anti-ghosting functionality
- Spill resistant\*
- Dedicated media controls
- Quick-access buttons for brightness, lighting modes and Game Mode
- Keyboard Lock Mode

#### Image Order\*

(order from left to right)
If only 1 image slot use #1,
if only 3 slots use #1-#3

\* images are in order of how they should be displayed



1. Front

2. Side

3. Packaging front

4. Packaging back

<sup>(</sup>Main image/Hero shot/Thumbnail)