

COSORI TurboBlaze Chef Edition Air Fryer

Product Brief

cosori

Product Overview



Model	CAF-DC602-KEUR (Black) CAF-DC602-WEUR (White)
Capacity	6 L
Power Supply	AC 220-240V, 50Hz
Rated Power	1725 W
Temperature Range	30-230 °C
Product Net Weight	6 kg
Time Range	1-24 hs
Dimensions (including handle)	40 x 30 x 30.1 cm
Dimensions of the basket (From the bottom of the basket to the top)	23.65 x 23.65 x 11.4 cm
Package Contents	1 x TurboBlaze 6.0-Litre Air Fryer 1 x Crisper Plate 1 X Recipe Book 1 x User Manual 1 x Skewer Rack 5 x Skewers

Features Highlight

1

DC Motor Tech

Powered by two DC motor technology to cook meals 46% faster*

*Compared to COSORI's CP158 air fryer

2

5 Fan Speed

It ensures more accurate temperature monitor and control, delivering better baking texture.

3

6L Capacity

A particularly large basket makes it easy to prepare food for 2 to 5 people

4

10 Functions

Equipped with 10 preset that are precisely matched to the respective fan speeds.



5

Recipe Book

Included a recipe book with 30 recipes, more than 90 dishes can be found in the VeSync app.

6

64% Less Energy

64% more energy efficient than a conventional oven, meaning you can save money with less energy consumption

7

Compacy Size

Save your counter space for food preparation and add a modern touch to your kitchen.

8

Easy to Clean

Both the bakset and crisper plates is dishwasher-safe. Also handwash easily.

Features Details



DC Motor Technology

Patented technology from COSORI makes cooking meals up to 46% faster* and enjoys a wider temperature range of 30°C-230°C.

5 Fan Speed

Built with a DC motor, the rpm of this air fryer is 28% faster than traditional AC motor air fryers. And the 5-speed ensures even cooking results, customizing personal flavors as well.

Dehydration:

Fan Speed 1- 1000 rpm

Avoid blowing over, make fruits effect even.

Keep Warm:

Fan Speed 2- 1500 rpm

Keep fresh, keep taste!

Bake:

Fan Speed 3- 2500 rpm

Baking cupcakes and more fluffy texture, better taste.

Reheat:

Fan Speed 4- 3300 rpm

Warming up, preserving flavor.

Air Fryer:

Fan Speed 5-3600rpm

Meats' Besties, Crispy outside, juicy inside

Features Details



6 Litre Capacity

Cook all your food at once with the sizable 6.0-Litre capacity, which is big enough to prepare food for 1-5 person. The basket is also dishwasher safe, making cleaning quick and easy.

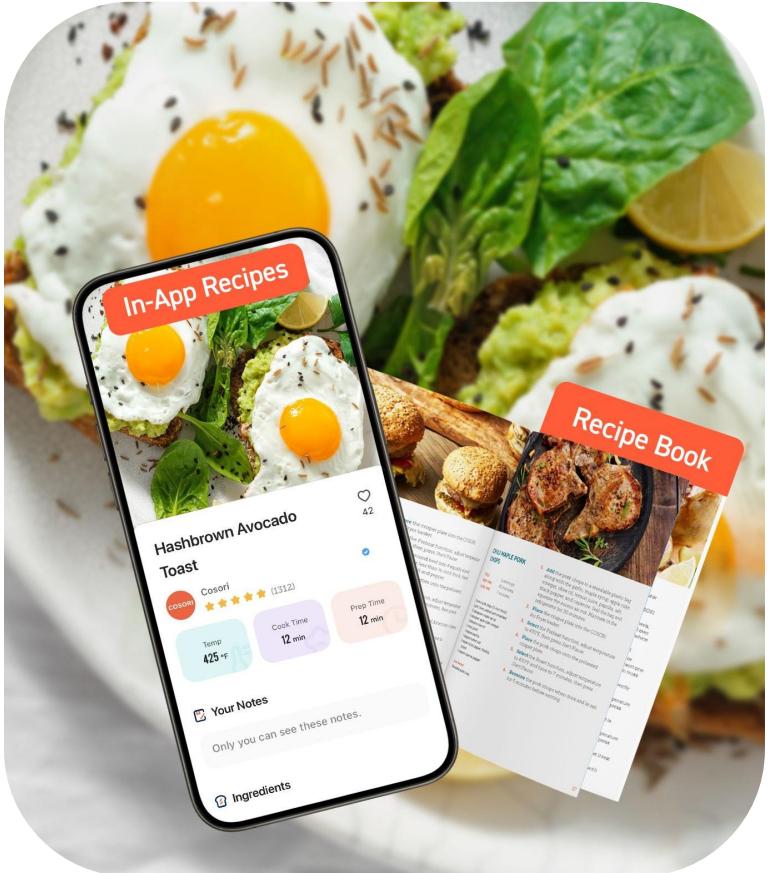


10-in-one Machine

Let the air fryer do the work for you with one-touch cooking functions such as Air Fry, Roast, Grill, Frozen, Preheat, Reheat, Dehydrate, Bake, Proof, Keep Warm.

Functions are all programmed with an ideal time, temperature, and fan speed for cooking certain foods. Moreover, you can also explore more possibilities by customizing your own cooking functions with your preferred time and temperature.

Features Details



Recipe Categories

90+ online recipes plus 30 recipes included in the recipe book. Just follow the steps and enjoy the delicious balanced taste.

Use Less Energy

With a DC motor that boosts the Turbo Blaze Air Fryer's maximum fan speed to 3600 rpm, cooking is faster and more energy-efficient, using only 0.2kWh to prepare 500g of French fries.



Features Details



Compact Design

Sizable 6.0-litre capacity with a compact design, this air fryer is able to save your counter space for food preparation and add a modern touch to your kitchen.



Easy to Clean

The removable, dishwasher-safe baskets and nonstick surfaces make cleaning simple and easy.

NOTE: We do not recommend cleaning the outer surface of the air fryer with cleaners that contain strong acids, alkalis, or organic solvents.

Product Packaging



Box Artwork-Black



Box Artwork-White

Listing Title



- The brand name **COSORI** is the most important when browsing all products it could be more impressive when it is put at the first place.
- Then comes the **Product Name** that consumers can search via key words.
- The third part would be the key parameters with key features of this product in a rank of priority

Suggested Title Format :

**Cosori+ Product Name+ product + Key Parameters + List key features
(arrange by priority)**

Suggested Title:

Cosori TurboBlaze Air Fryer, 6L Capacity, 10-in-one Functions, 1750W, Quiet DC motor with 5 speed levels Control

Listing Photo



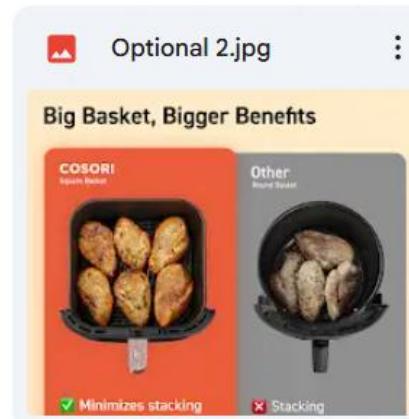
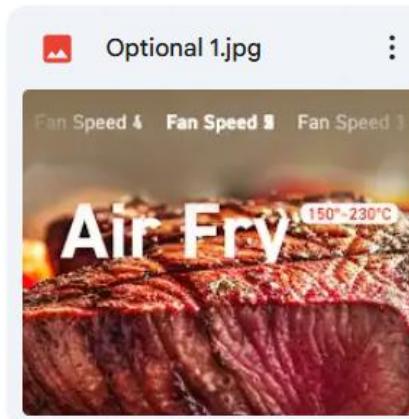
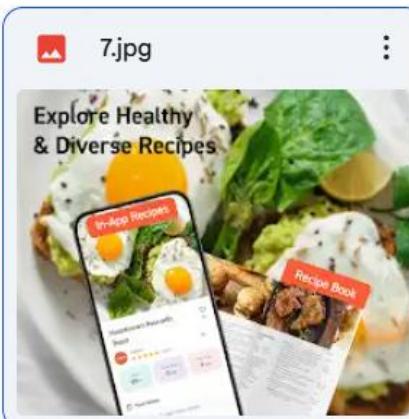
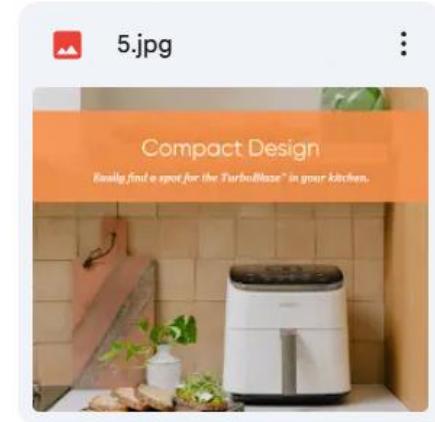
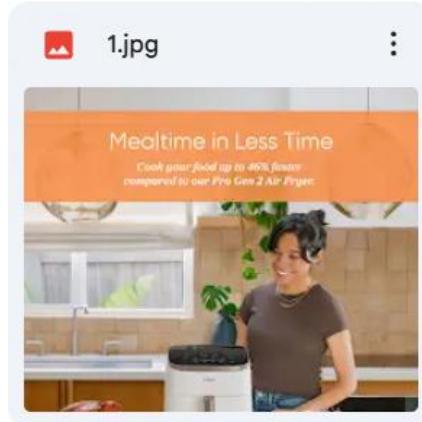
First Image

- The first picture of listing photos is extremely crucial. Make sure you display every accessories included in the package and all the features that the your local consumers care a lot instead of just giving one single product image.
- Add the badge of the ETM to your first image to attract users.
- And in the next few pictures you may present this product in other angles and more detailed images



Listing Photo

We renamed the image to the order of priority, please place them in this order on the listing. And all the LPs are included in the all in one table, you may also [Download here-black, white](#).



Listing Video



Upload the video in local language

... > CAF-DC602-KEUR > Video

Type People Modified

Name ↑

SNS

30s NO GFX_clean_version_V1.mp4

30s_EU_English_V1_GRADED_V3.mp4

30s_EU_FrenchV2.mp4

30s_EU_German-V2.mp4

30s_EU_ItalianV2.mp4

30s_EU_Spanish-V4.mp4



Videos are included in the all in one table, you may also [Download here](#)

For videos, we will share the English version and clean version, please translate the copywriting into local languages and then upload to listing.

A+ Layout with Images and Text

Layout for reference 1



There're two ways that we recommend for layout of A+ column:

1. Use pictures only: we add some description for each of the A+ images, please use them in the right order.
2. Use pure images with texts: to make sure the layout is clear and the words are not overwhelming, please remove the words on each photo and match them with the correct selling point expression.

Either one you use, please use the PSD file to translate the copywriting into local languages.

Link: [Download here-black](#) [Whie](#)

Layout for reference 2

COSORI

Was machen wir?

Cosori ist eine Küchengerätemarke, die preisgekrönte Heißluftfritteusen und andere Produkte für den Haushaltgebrauch entwickelt, um Heimköche zu inspirieren. Mit intuitiven Produkten, intelligenter Heiztechnologie und einer unterstützenden Gemeinschaft, revolutioniert Cosori das Kocherlebnis zu Hause und macht gesunde, sowie köstliche Mahlzeiten für alle möglich.



Frittieren schneller als jemals zu vor

Durch unseren neu entwickelten DC Motor dreht der Gleichstrom Motor vergleichsweise bis zu 3.600 rpm schneller, als bei anderen Fritteusen. Dadurch wirst du schneller deine Lieblingsgerichte genießen können.



Lass dich von der Vielfalt überzeugen

Unser Cosori TurboBlaze kommt mit 9 voreingestellten Funktionen. Die wichtigsten Funktionen in einem Gerät vereint. Zusätzlich bietet die Heißluftfritteuse 5 verschiedene Gebläsestufen. Du wirst garantiert immer die perfekte Gebläsestufe finden, damit deine Gerichte zu einer geschmacklichen Auszeit werden.



Für jede Lebenssituation geeignet

Ganz egal in welcher Lebenssituation du dich gerade befindest, der TurboBlaze ist an deiner Seite. Auch wenn es mal schnell gehen muss und du keine Lust auf Fast Food hast, unsere Heißluftfritteuse lässt dich nicht im Stich. Auch perfekt für einen Haushalt mit Kindern. Deine Kinder werden den TurboBlaze lieben.

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