



STANDARD EDITION - REVEAL SELL SHEET

March 2025

EA CONFIDENTIAL

HEADLINE

(19 cc, 4 words)

THIS STORY IS YOURS

SHORT DESCRIPTION

(261 cc, 48 words)

This Story is Yours. Leave your mark on the world of racing in F1® 25, the official video game of the 2025 FIA Formula One World Championship™, featuring a revamped My Team mode and the thrilling third chapter of Braking Point.

LONG DESCRIPTION

(474 cc, 85 words)

This Story is Yours. Leave your mark on the world of racing in F1® 25, the official video game of the 2025 FIA Formula One World Championship™. Create *your* story and run your F1® dynasty in the revamped My Team mode. Choose your path through the thrilling third chapter of Braking Point, with different objectives for each driver at key moments in the story.

KEY FEATURES

Be The Owner In My Team “2.0”

Get ready to create your own F1® stories in fan-favorite My Team mode, with its largest update since its introduction.

My Team invites you to take control as the Owner of your own Formula One™ team, placing more emphasis on managing the fates of *both* drivers in your team, and the team itself. The new Owner Perks system gives you the chance to specialize in your preferred areas of team management, and when the race weekend comes around, choose either of your two drivers as you get behind the wheel.

The progression system has been updated and you'll battle to improve the Fan Rating of your team by achieving objectives and winning key Rivalries against other teams in the championship.

Away from the track, you'll run your team from an all-new Team HQ, an evolving space that will grow in scale, population, activity, and branding as you build your team's reputation and staff. Complete facility upgrades and training courses to upgrade your HQ and make sure your team is ready for anything.

Research and Development are now separate branches of your team giving you more flexibility to choose when you manufacture a new part and how you choose to apply it. Completing only one of a new upgrade package is faster, but you need to choose which driver gets the upgrade first, which will affect their motivation and your leverage in contract negotiations.

Manage the size of your workforce, development costs, and facilities costs to balance your team's effectiveness against your expenses, ensuring you don't risk breaching the cost cap. Break that spending limit, and you'll face severe consequences going into the next season.

Sponsors matter more than ever, unlocking extra benefits and customisation options, from decals to full liveries. Each sponsor's brand values will impact their expectations of your team and the goals they expect you to achieve and your relationships with your partners will develop over time. As your fan rating increases, you'll also need to balance your legacy sponsors with more lucrative offers from new brands.

Finally, gain more control over how you want to play out your F1® fantasy. You can choose to enable or disable each of the individual driver Icons and, for the first time, whether the AI teams can recruit Icons. Don't forget, after playing Braking Point, you can play as Konnersport in My Team.

Experience the Next Thrilling Chapter of Braking Point

The legacy of the Konnersport team is at stake as a dramatic event throws the team into chaos. Can the team fight back and finally put itself in contention for the World Championship? This thrilling chapter introduces new features that let you experience the story *your way*, including alternative scenarios where you choose which driver to play in key races. Your choices lead to different on-track objectives, and even a different take on the story's exciting conclusion.

Braking Point part 3 also features rebalanced difficulty levels, and a tougher *Hard* mode, making it simpler for both newcomers and veteran F1 racers to find a difficulty level that suits their

racing experience. The performance capture of our actors has been reworked with NVIDIA Audio2Face technology for more accurate facial animation to truly immerse you in the story.

Take Konnersport's Legacy Beyond the Braking Point Story

For the first time, you can extend your Konnersport experience through other game modes. Once you've finished Braking Point, take the team into Driver Career or My Team. In both modes, Konnersport becomes the eleventh team on the grid; in Driver Career, with you playing as one of its drivers, or in My Team, take over as Team Principal to continue the team's journey.

PRE ORDER OFFER

ALL PRE ORDERS FOR BOTH EDITIONS

- F1® 75 Celebration Pack
 - F1® 75th Anniversary Livery, Suit, & Gloves.

STANDARD EDITION Pre Orders

- F1® World Starter Pack
 - 10,000 in-game cash.
 - F1® World in-game resources.
 - 200 Setup Data
 - 200 Tyre Data
 - 200 Track Data
 - 50 Insight
 - 20 Key Insight
 - 5 Critical Insight
- 5,000 PitCoin

CALLS TO ACTION

Pre Order F1® 25 Now

Pre Order Now

Out May 30, 2025

LEGAL LINES

*Conditions and restrictions apply. See ea.com/games/f1/f1-25/game-disclaimers for details.

***Requires F1® 24 (sold separately) & all game updates.

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LEGAL LINES Short Version

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LEGAL LINES Mini Version (for PDPs)

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ADDITIONAL DETAILS

Platforms	Release Date	# of Players	Motion Capable	Part No.
GEN 5 ONLY Xbox Series X/S PlayStation 5 PC	STD: May 30, 2025 DLX: May 27, 2025	Offline: 1-2 Online: 20	N/A	PS5 (NA): XBX (NA):

Category: Action Racing

Publisher: Electronic Arts

Developer: Codemasters

Game Website: <https://www.ea.com/games/f1/f1-25>

