PHILIPS

ThermoProtect straightener

StraightCare Essential

ThermoProtect technology

Keratin-infused plates

2 temperature settings

BHS375/03

Smooth and shiny hair with care

Specially designed for easy and fast styling with long Keratin-infused plates and 2 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

Beautifully styled hair

- Temperature range up to 220°C

Ease of use

- 100mm long plates for fast and easy straightening
- 2 temperature settings
- Fast heat-up time, ready to use in 60 sec
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use

Care for your hair

- Keratin ceramic plates for smooth gliding and shiny hair
- ThermoProtect technology
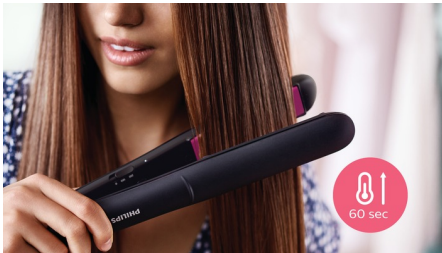
Highlights

100mm long plates
The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

2 temperature settings

2 temperature settings. Lower temperature for last minute touch ups and gentle styling. Higher temperature for long lasting results.

Fast heat-up time

The straightener has a fast heat-up time, being ready to use in 60 seconds.

Keratin ceramic plates
Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

Key-lock function
The plates can be locked together for safe and easy storage.

Temperature range

Temperature range up to 220°C to secure long-lasting result while minimizing risk of hair damage.

ThermoProtect technology
ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

Universal voltage
Compatible with 110-240 volts. Can be used wherever you travel in the world.

Specifications

Technical specifications
Voltage: 110-240 V
Cord length: 1.8 m
Heat-up time: 60 sec
Long plates: 28X100mm
Styling temperature: 180°C / 220°C
Type of temperature control: Switch

Features
Material plates: Keratin-infused ceramic plates
Storage hook
Swivel cord
Plate lock

Service
2-year worldwide guarantee